

METASTATIC BREAST CANCER CONFERENCE

NEWPORT, WALES

MONDAY 23RD OCTOBER 2023



MACMILLAN
CANCER SUPPORT



CONFERENCE HOSTS

METUPOK

METUPOK is the only patient advocacy group in the UK focusing on Metastatic Breast Cancer (MBC). Founder Jo Taylor has been campaigning since 2016 to promote the issues affecting those diagnosed, highlighting not just the red flag signs and symptoms but also the lack of access to drugs, treatments, surgeries and clinical trials, as well as the lack of data in this area. The Charity contributes to drug approval panels for both NICE (the National Institute of Health and Care Excellence) and the SMC (Scottish Medicine Consortium) ensuring that the patient voice is represented at all points in the process. As a volunteer-led organisation, METUPOK works to push and promote issues affecting MBC patients as well as awareness of this invisible disease. The Charity's campaign "The Darker Side of Pink", featuring 31 interactive figures, has been touring the UK since 2021, including the Houses of Parliament in London earlier this year.

MACMILLAN CANCER SUPPORT

Macmillan Cancer Support is one of the largest British charities and provides specialist health care, information and financial support to people affected by cancer. It also looks at the social, emotional and practical impact cancer can have, and campaigns for better cancer care. Macmillan Cancer Support's goal is to reach and improve the lives of everyone who has cancer in the UK.

For secondary breast cancer patients in Wales, they have established online and face-to-face advice and support groups as well as being pivotal in the creation and funding a number of Secondary Breast Cancer Clinical Nurse Specialist (CNS) roles in Wales.



AGENDA

10AM - 10.30AM

REFRESHMENTS AND NETWORKING

VIEWING DARKER SIDE OF PINK
EXHIBITION

10.30AM

WELCOME

CONFERENCE HOST: JO TAYLOR, METUPOK

10.40 - 11.10AM

RAISING PUBLIC AND HEALTH SERVICE AWARENESS OF METASTATIC BREAST CANCER

PROFESSOR NAZANIN DERAKHSHAN,
BUILDING RESILIENCE IN BREAST CANCER (BRIC)

JO TAYLOR, METUPOK

11.10 - 11.20AM

KEYNOTE SPEAKER

ELUNED MORGAN MS,
MINISTER FOR HEALTH AND SOCIAL SERVICES

11.20 - 11.50AM

METASTATIC BREAST CANCER DATA COLLECTION (NAOME AUDIT)

MARIANNE DILLON

11.50 - 12.15PM

MBC CLINICAL TRIALS

KAT SOUTHWELL, METUPOK

12.15 - 1.30PM

LUNCH

- 1.30 - 2PM **MAPPING THE METASTATIC BREAST
CANCER PATHWAY**
ZOE BARBER
CWM TAF MORGANNWG UNIVERSITY HEALTH
BOARD TRUST
- 2PM **GUEST SPEAKER**
PROFESSOR TOM CROSBY OBE
- 2.15 - 2.45PM **SETTING UP AND RECRUITING TO
INDUSTRY CLINICAL TRIALS IN THE UK**
DR JENNIFER HARRIS, THE ASSOCIATION
OF THE BRITISH PHARMACEUTICAL
INDUSTRY (ABPI)
- 2.45 - 3PM **REFRESHMENTS AND NETWORKING**
- 3 - 3.30PM **REMEMBERING CAROLYN GAMMON
METUPOK AWARDS CEREMONY**
- 3.30PM **CLOSING STATEMENT**
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If you have any questions on the event, our speakers or next steps regarding any of the topics covered please get in touch at contact@metupuk.org.uk

We would like to thank Macmillan Cancer Support for jointly hosting this conference with us and for supporting the roll out of the MBC Infographics in Wales.

SPEAKER BIOS



Jo is the Founder of METUPOK and ABCD (After Breast Cancer Diagnosis). Jo developed secondary breast cancer seven years after being diagnosed with "curable" primary breast cancer. Jo has created secondary breast cancer "red flag" infographics showing how to recognise these MBC symptoms which are now signposted by NHS England for use throughout England and translated into 12 languages to be used throughout the world. She supports patients with motivational exercise retreats and has a group of breast cancer patients trained as Instructors delivering "Nordic Walking with abcd" across Greater Manchester. She attends research conferences, speaks at events and is a passionate advocate, campaigner and activist for MBC patients.



JO TAYLOR
Founder/Chair
METUPOK

Nazanin is a Professor of Experimental Psychopathology at the University of Reading and Founder and Director of the BRiC Centre (Building Resilience in Breast Cancer). She is an international pioneer in the cognitive neuroscience of anxiety and depression with her research highlighting the role of attentional control in vulnerability and resilience. Her work shows that interventions exercising attentional control can promote sustainable resilience in vulnerable populations. She has over 100 research articles and has been the winner of numerous awards for her transformative approach to research and teaching.



**PROFESSOR NAZANIN
DERAKHSHAN**

Founder and Director of the
BRiC Centre

Eluned's political career started at the age of 27 when she was elected as the youngest Member of the European Parliament in 1994. She represented Wales for the Labour Party from 1994-2009. From late 2009 until July 2013 she worked as the Director of National Business Development in Wales for SSE (SWALEC). During 2013-2016, she served as the Shadow Minister for Wales in the House of Lords, and from 2014-2016 she served as Shadow Minister for Foreign Affairs. She was granted a peerage in 2011 and is formally known as Baroness Morgan of Ely. Eluned was elected to the National Assembly in May 2016 as regional member for Mid & West Wales. In November 2017 Eluned was appointed Minister for Welsh Language and Lifelong Learning. In 2018 she was appointed Minister for International Relations and the Welsh Language. Eluned was appointed Minister for Health and Social Services in May 2021.



ELUNED MORGAN MS

Minister for Health and Social Services

Marianne has recently changed roles from her previous position as a Consultant Oncoplastic Breast Surgeon at Swansea Bay University Health Board. She was also the National Audit of Metastatic Breast Cancer (NAoMe) Lead for Wales and so is kindly talking to us about NAoMe while a replacement is established.



MARIANNE DILLON
Consultant Breast Surgeon

Jennifer is the Director of Research Policy at the Association of the British Pharmaceutical Industry (ABPI), responsible for delivering one of the ABPI's long-term strategic goals to make the UK a globally attractive destination to research and develop new medicines and vaccines. Previously, Jennifer worked at the UK Government's Department of Health and Social Care on the Independent Review of the Mental Health Act, where she led on evidence generation and patient involvement. She has a PhD in cancer research from the University of Cambridge and a BSc Hons in Biomedical Sciences.



DR JENNIFER HARRRIS
Director of Research & Development Policy, ABPI

Zoe was awarded the Phebe Todd scholarship to study medicine at the University of Oxford, graduating in 2009 with the Tutor's Prize in Surgery. She undertook her surgical training with a specialist interest in oncoplastic breast surgery in Oxford, the South West of England and Wales before taking up her consultant post in Cwm Taf Morgannwg University Health Board. She was appointed Clinical Specialty Services Director in 2020, responsible for breast services across the Health Board. In 2019, she was awarded the ASGBI (Association of Surgeons of Great Britain and Ireland) Gold Medal for the best performance in the FRCS (Fellowship of the Royal College of Surgeons) examination. Outside of work, Zoe is a keen runner. She represented the University of Oxford at athletics, cross country and cycling. Whilst at medical school, she won the National Duathlon Championships and was selected to represent Great Britain in the World Duathlon Championships. These days, however, most of her running is with her twins in a double running buggy! She lives in the Vale of Glamorgan with her husband, also a surgeon, and her twin daughters.



ZOE BARBER

Consultant Breast Surgeon, Cwm Taf Morgannwg University Health Board Trust

Tom is a Consultant Oncologist in Velindre Cancer Centre, specialising in Upper GI cancer since 2008. As clinical lead for the Wales Cancer Network Tom has led the development of the Cancer Delivery Plans 2016-20 and 22-25 and the Single Cancer Pathway which looks to transform patient pathways from referral, through diagnosis to treatment. Tom is currently the clinical lead for the Transformation of Cancer Services Programme in South East Wales. This ambitious programme will seek to develop a new world class Velindre Cancer Centre and redesign the clinical service model to meet the demands of future care and improve outcomes for patients.

Tom has been recognised for his service to cancer services in Wales and the UK with the award of an honorary Professorship by Cardiff University and an OBE in the New Year's Honours list in 2019 and is now the National Clinical Director of Cancer for Wales.



PROFESSOR TOM CROSBY

**Cancer Clinical Director for Wales
Consultant Clinical Oncologist, Velindre Cancer Centre**

