



METUPUK Aims and Objectives

**“We are a patient advocacy group aiming to turn metastatic breast cancer (MBC) into a chronic illness and support MBC patients to gain access to the best medicines to prolong and improve their quality of life.
We work towards a day when MBC can be cured.”**

1. Awareness and Education

- *MBC is currently incurable. Highlight the harsh reality of MBC which is not well reflected in the Pink celebratory marketing of many breast cancer fundraising campaigns.*
- *Challenge and educate policy makers, charities and government bodies to ensure that MBC is a priority for funding, research and innovation.*
- *Ensure that MBC is represented on all Trusts or Boards of breast cancer organisations (ideally by Patient advocates being included as Trustees or Board Members).*
- *Ensure that primary breast cancer patients understand and recognise the symptoms of MBC so that they can present for diagnosis and treatment earlier thereby improving their QOL and survival prospects.*

2. Research and Access to drugs

- *Urge life science companies to increase the number of MBC trials in line with the MBC number of patients and recognise the real potential to extend and save their lives.*
- *Work to make breast cancer trials more accessible to MBC.*
- *Lobby regulatory authorities to speed up the drug approval process for new drug treatments for MBC.*
- *Work, with other organisations, to secure broad patient access to new innovative treatment regimes.*
- *Capitalise on the Artificial Intelligence revolution and demand that more effort goes to collect and analyse specific data and statistics for MBC. Use information to better inform treatment decisions.*

3. Patient Treatment and care

- *Support MBC patients in understanding treatment and lifestyle options and how they can live well with MBC.*
- *Campaign for an increase in MBC clinical nurse specialists to support UK patients.*
- *Disseminate research information to increase awareness to MBC patients.*